MOVIE SCREENING AND DISCUSSION
ROADSHOW
IN ALOR REGENCY, NTT

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INTRODUCTION

Background

Dugong (*Dugong dugon*) that is known by local people as “ikan duyung” has become one of tourism attraction in Alor. Nevertheless, dugong’s presence as an indicator of ocean’s health particularly seagrass ecosystem, could be threatened because of tourism activity that’s uncontrolled and irresponsible. Another threat that dugong face in Pantar Strait MPA is the bycatch potential and hunting to take its tears, fangs, and bones. Nowadays, dugong in Pantar Strait MPA could be found in Kabola Administrative Village- Pante Deere Village, and Munaseli Village.

Dugong and Seagrass Conservation Program (DSCP) Indonesia is one of collaboration between Marine and Fishery Affair Ministry and WWF Indonesia in dugong and seagrass habitat conservation that has four work regions in Indonesia: Bintan, Kotawaringin Barat, Alor, and Toli Toli. Alor belongs to Pantar Strait MPA and its surrounding oceans that had been inaugurated since 2015 as conservation area. This region consists of 276,693.38 hectares of coastal area and marine area within Alor Regency, East Nusa Tenggara (KepMenKP No. 35/KEPMEN-KP/2015).

In order to increase community’s awareness about the importance to preserve environment through preserving protected fishes and biota, the first thing to do is increasing local community’s literacy regarding the issue. Increasing literacy is conducted through launching and roadshow of movie screening: Pantar Strait MPA. This step is a part of several activities of increasing awareness that is chosen as an effective strategy to increase public’s awareness about the importance of preserving environment, including protected fish and biota, mainly dugong.

Objectives

Increasing community's literacy about environmental preservation and sorts of protected fish and biota through movie screening about conservation and initiation that was conducted by community in Pantar Strait MPA.
RESULT

Involvement in International Conference Tribuana Kalabahi University

Conservation movie about Pantar Strait MPA is included to the activity series within the International Conference, which has a role in giving a preview to the guest and audience of students about conservation effort that has been conducted by Alor people to its coastal and marine. Participants’ interest is so good, several participants said they were touched by the movie.

![Fig 1. Movie screening that was attended by International Conference participants of Tribuana Kalabahi University (WWF-Indonesia © Alexandra Maheswari)](image)

Introduction from Marine and Fishery Affair Ministry (KKP) explained how important Tribuana University student’s roles in coastal management and conservation, also in increasing fishery productivity in Alor. Mr. Aryo, a representative from KKP mentioned about WWF movie and appreciated effort and awareness of the local community that have been caring to preserve their nature to the interests of Alor people in the future. WWF Indonesia got the chance in discussion panel sessions to share the knowledge. Khaifin explained several points from the movie, and told the efforts that the students and participants could do thoroughly that supports conservation and preserving nature in Pantar Strait MPA- Alor Regency. During presentation session, Khaifin explained about the journey of forming Pantar Strait MPA, zonation, and achievement of management existing condition based on EKKP3k (Fig 2).

![Fig 2. Opening from KKP representative (left) and sharing knowledge by WWF Indonesia (right)](image)
During oral presentation session from each participant of Internasional Conference, WWF Indonesia (represented by me) had a chance to represent dugong-seagrass survey team that has conducted research on November 2017 in Kabola Administrative Village (Fig 3). The presentation that was presented was the research result about threats that dugong might face, dugong’s behavior, changing of behavior, also recommendation about ethic-code tourism on how to observe dugong that is encouraged to the authorities (regional government and province government) so it could be a law implementative regulation (during that time, it was still on PerBup/ Peraturan Bupati/ Regent’s Regulation).

Fig 3. Dugong behavior survey in Kabola Administrative Village result presentation

**Pantar Strait Conservation movie screening event and Discussion**

Movie screening and discussion were conducted with scope all of community organization that is related with “living environment” in Kalabahi. The event was guided by Arni and Selo as representatives from event committee from Komunitas Pecinta Alam – Jejak Pribumi (KPA JP). The atmosphere was rousing and there were approximately 100 participants. The participants assembled at the fied of Tribuana Kalabahi University. The event started around 17.00 WITA (Central Indonesia Time) along with “organ tunggal” as the music background. The event was also opened by greetings from rector of Tribuana Kalabahi University.
The next session was sharing knowledge and discussion from four speakers, they were Onesimus Laa (FKNK) who asked participants to love and preserve environment, with objective of its sustainability for our legacy (child and grandchild in the future). Second speaker was Made Dharmajaya (WWF Alor) who gave description about conservation area of Pantar Strait MPA and the programs that WWF conducted, also things that were encouraged in Alor: dugong-seagrass protection, coastal monitoring, ecotourism village development. Third speaker was Faryda V. Kolly (Lecturer in Chemistry Department of Tribuana Kalabahi University), who introduced waste issue and giving awareness about the importance of being responsible towards waste that we produce. She explained about the creation that could be made in Alor-plastic bag diet and ecobrick that has been done by Chemistry Department of Tribuana Kalabahi University within the course of Waste Management. Last speaker was Abdulwahid Hadi (KPA JP), he asked Alor people’ support for KPA JP for environmental activity and rescue efforts that have been conducted by KPA JP and Alor Basarnas Team.
Within question-answer session, participants were asking several things regarding coastal conservation, conservation area management, dugong, and waste management. From the questions, it is known that:

- Participant has not known the presence of Pantar Strait MPA and its surrounding ocean
- Not all participant already found out about the three coastal ecosystems (mangrove, seagrass, coral reefs) and their functions. Most of them had no idea what seagrass is
- Participant has not known how to interact with dugong, because they thought that the only person who understands is the “pawang”/the handler and that was a “nature miracle” thing
- There was a response and attraction from Gerakan Seribu Rupiah (Geser) movement to conduct beach cleaning event as a form of concern towards waste in Alor

During the highlight, there was a movie screening, but there was some technical issues (sound system) because there was a difference in jack in and out on adaptor cable when it was connected to the projector. On the other hand, audience’s response was so good, participants waited for the problems to be solved and MC could handle the condition well. There was no more question and answer session with participants because the session was put on the end of the event. As a solidarity form for the victims of Surabaya Bombing, Tribuana Kalabahi University conducted a symbolic ceremony by lighting candles around the field and along the way through the main road. This event was conducted while shining Indonesia Raya, National Anthem of Indonesia.
CLOSURE AND RECOMMENDATION

Roadshow event of Pantar Strait MPA movie screening so far has been conducted twice, by participating in International Conference of Tribuana Kalabahi University, also with special event in Kalabahi, collaborated with KPA JP. Participant’s interest was fine during movie screening, but on the future there should be concerns about technical aspects and participant’s comprehension towards the movie and knowledge during game session.