## USING ART AS A TOOL TO MOBILIZE SUPPORT FOR DUGONG CONSERVATION IN SOLOMON ISLANDS



By Chelcia Gomese & Jan van der Ploeg WorldFish Solomon Islands





#### Threats to dugongs and seagrass

- Opportunistic killing (dugongs not legally protected)
- Sedimentation (logging)
- Lack of awareness
- Weak governance

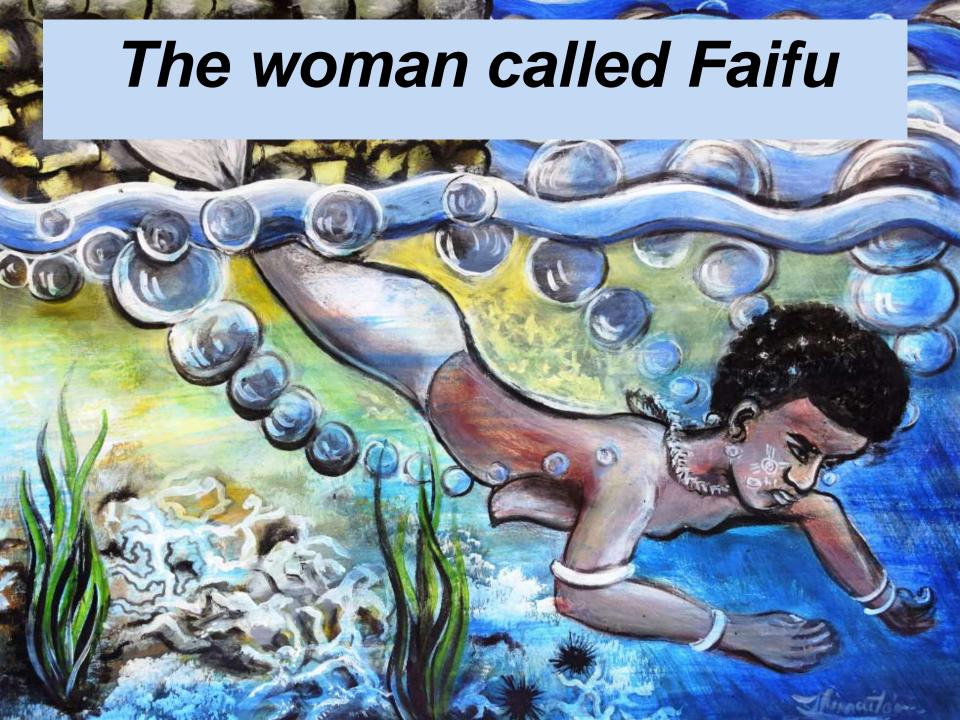


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## The Saltwater People Lau Lagoon, Malaita







#### SAFEGUARDING LAU LAGOON

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## The Kidipale Tribe Naro, West Guadalcanal



#### Conclusion

- Art is an effective tool to engage people in community-based resource management: reflects and reinforces values, priorities and worldview of people
- Cultural values are context specific: but conservation message resonates widely
- Up-scaling: how to reach 6000 coastal communities?
- Biocultural approach cannot solve all problems: f.e. logging





### Thank you









